



STRATEGIC  
RELIABILITY SOLUTIONS  
INC.

# ESSENTIALS OF ASSET MANAGEMENT

21 - 23 May, 2019

House of Angostura, Trinidad



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## COURSE OVERVIEW

Over the last few years, the challenges of managing physical assets have grown. This is particularly so in the **Caribbean Region**, faced with aging infrastructure, hyper-competitive markets, climate change, and ever-tightening constraints on funding.

Today's Asset Managers must integrate **asset, business, risk and quality management principles** to strategically manage their organization's assets.

The modern Asset Manager is focused on **integrated business processes that seamlessly harmonizes asset information across organizational silos to make appropriate asset decisions.**

The **ISO 55000** family of standards provides guidelines for organizations to develop **sustainable asset management approaches** and be able to respond appropriately to their operating contexts.

The course focuses on **global best-in-class practices** to holistically manage **assets and optimize levels of service** over their lifecycles. The course content aligns with the **ISO 55000** family of standards and the **Global Forum on Maintenance and Asset Management (GFMAM's) Asset Management Landscape.**

The course is designed to be **multi-disciplinary**, in order to foster effective **cross-functional team** approach in the workplace.

## TARGET AUDIENCE

This course is aimed at those charged with managing physical assets in the public and private sectors including but not limited to:  
CEOs, COOs, CFOs, General Managers, Asset Managers, Maintenance Managers, Supply Chain Managers, Plant Managers, CIOs, Operations Managers, Capital Program Managers, City Planners.

## COURSE OBJECTIVES

1. Understand the role of **global standards** in shaping **Asset Management practices**
2. Lead and contribute to **development & deployment of AM policy, strategy and plans**
3. Balance **Asset performance, costs and risks** to make **effective** asset decisions
4. Understand the **role of lifecycle activities** in assuring levels of service
5. Understand the **interoperability of asset information** and its role in asset decision-making
6. Understand the **crucial role of leadership and culture** as determinants of value
7. Understand the importance of **integrating financial and non-financial evaluation techniques** in making asset management decisions
8. Translate **technical issues into asset risks** with business impact
9. Identify the processes to **measure and evaluate the effectiveness** of asset management systems
10. Develop a **holistic, risk-based, business-centric appreciation of asset management** and the systems needed to derive value from assets



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## COURSE MODULES

1. Introduction to Asset Management Principles
2. Asset Management Policy, Strategy & Plan;
3. Asset Information Management;
4. Asset Management Decision-making;
5. Lifecycle Delivery Activities;
6. Organization Capability Building;
7. Risk & Compliance.

## TARGET INDUSTRIES

This course is suitable for participants in Asset Intensive Organizations including but not limited to:

Oil & Gas, Mining, Large-scale facilities such as Hospitals, Universities, Utilities such as Water and Wastewater, Public Works, Electricity Generation and Transmission, Cement Manufacturing, Food and Beverage etc.

## FACILITATOR



**Suzane Greeman,**  
President and Principal Asset  
Management Advisor at  
Greeman Asset Management  
Solutions

BEng, MBA, ASQ-CMQ/OE,  
CAMA, CAMP, CMRP

Suzane is the author of "**Risk-based Asset Criticality Assessment (R-b ACA©) Handbook**". She is an accomplished **Asset Management Leader** with over 21 years of experience integrating business, risk and quality management principles into asset management strategies in *Cement Manufacturing, Power Generation and Wastewater Treatment plants*. Her experience spans Jamaica, Puerto Rico, USA, India, Trinidad, Bermuda and Canada.

Her areas of expertise include developing **asset management business processes, leading multi-functional project teams, managing capital and maintenance management programs with a focus on risk management and organizational capacity-building, asset management policy development and execution.**

Suzane has also written numerous articles in technical magazines including **Machinery and Equipment MRO, SMRP Solutions** and **International Cement Review** and maintains an active blog from her website. She is also the **President of the PEMAC Winnipeg Chapter** and a renowned **Asset Management Instructor** in Canada.

All participants will receive, "Risk-based Asset Criticality Assessment (R-b ACA©) Handbook".  
Registration Deadline: 5th April, 2019.

Cost: USD 2,500 per person (Discounts available for groups of 3 or more).